

Client Case Study: myHermes

Challenge:

Provide myHermes an affordable, sustainable packaging solution to achieve their commitment to creating a naturally sustainable future.

Solution:

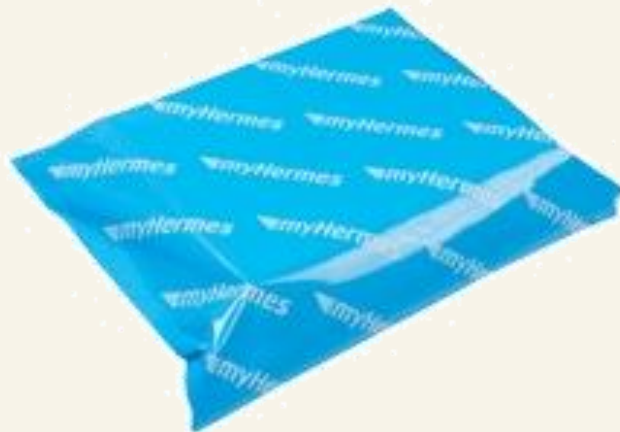
myHermes came to Duo UK as they wanted to provide their customers (sole traders, SME retailers and consumers) with more choice when it comes to affordable and convenient packaging and most importantly, options which are sustainable.

Duo UK provided myHermes with a carbon negative, branded polythene mailing bag thanks to GreenPE. GreenPE is a sustainable and carbon negative alternative material to regular fossil based polythene.

GreenPE's environmental credentials extend all the way down the production chain. From the moment it begins to grow, it captures and fixes CO₂ from the atmosphere – so it is the ideal choice for environmentally responsible companies like myHermes. The product can also be recycled in a closed loop recycling system - the identical way to fossil-based polythene mailing bags.

By choosing GreenPE branded mailing bags myHermes are helping save 2.78kg of CO₂ per for each kg of GreenPE produced.

GreenPE mailing bags are an exclusive product to Duo UK. For more information about how making the switch to sustainable packaging visit: <http://bit.ly/CarbonNegativeMailingBags>



“Every kilogram of Green plastic produced for myHermes Mailing Bags saves 2.78kg of CO₂”

